

LEMBAR PENGESAHAN

Perancangan Model Evaluasi Kepatuhan Sistem Manajemen Privasi Data: Integrasi ISO 27701 dan UU PDP dalam *Tools Assessment*

Designing a Compliance Evaluation Model for Data Privacy Management System: Integrating ISO 27701 and Indonesia's Data Protection law into an Assessment Tool

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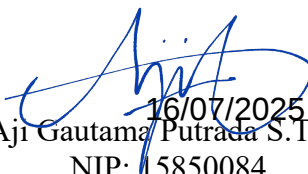
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ABSTRACT

This study proposes a Compliance Evaluation Model that integrates Indonesia's Personal Data Protection (PDP) Law with the globally recognized ISO/IEC 27701:2019 standard. The model equips organizations with a systematic framework to align their data privacy management systems with both national legal mandates and international best practices, fostering a unified approach to compliance. By directly addressing gaps in UU PDP, the model leverages ISO 27701's controls to establish robust mechanisms to safeguard data privacy. The research under- scores the model's efficacy in enhancing transparency, mitigating privacy risks, and strengthening organizational accountability in Indonesia's data-driven landscape. This study concludes by emphasizing the need for critical tools that ensure regulatory alignment and fostering trust in an era of heightened digital vulnerabilities.

Keywords: *ISO/IEC 27701:2019, UU PDP, GDPR, Com- pliance Evaluation, Data Protection, Data Privacy Management System.*