

## LIST OF FIGURES

|                                                                              |                                     |
|------------------------------------------------------------------------------|-------------------------------------|
| Figure 1. 1 Population of West Java by Generation.....                       | 5                                   |
| Figure 2. 1 Conceptual Framework.....                                        | 37                                  |
| Figure 3. 1 Research Process .....                                           | 47                                  |
| Figure 4. 1 Respondent Characteristics Based on Age .....                    | 62                                  |
| Figure 4. 2 Respondent Characteristics Based on Gender .....                 | 63                                  |
| Figure 4. 3 Respondent Characteristics Based on Parents' Occupations.....    | 63                                  |
| Figure 4. 4 Respondent Characteristic Based on Parents' Education Level..... | 65                                  |
| Figure 4. 5 Respondent Characteristics Based on Parents' Income.....         | 66                                  |
| Figure 4. 6 Respondent Characteristics Based on Latest Education.....        | 68                                  |
| Figure 4. 7 Respondent Characteristics Based on Area of Study .....          | 69                                  |
| Figure 4. 8 Respondent Characteristics Based on Domicile.....                | <b>Error! Bookmark not defined.</b> |
| Figure 4. 9 Continuum Line of Investment Literacy.....                       | 77                                  |
| Figure 4. 10 Continuum Line of Investment Readiness.....                     | 79                                  |
| Figure 4. 11 Histogram .....                                                 | 80                                  |
| Figure 4. 12 Scatterplot.....                                                | 81                                  |
| Figure 4. 13 Scatterplot Test .....                                          | 82                                  |