

PREFACE

Praise and gratitude to the presence of Allah SWT because of His grace and blessings the author can complete this Final Assignment entitled "DESIGNING A DECISION SUPPORT SYSTEM TO DETERMINE PRIORITY SCHOOLS USING THE SIMPLE ADDITIVE WEIGHTING (SAW) METHOD AND CAMPUS MARKETING STRATEGIES FOR THE TELKOM UNIVERSITY CAMPUS MARKETING TEAM" well. The Final Assignment is compiled as a requirement to complete studies in the Undergraduate Program of Industrial Engineering, Faculty of Industrial Engineering, Telkom University. The author realizes that this Final Assignment cannot be completed without the help, support and guidance of various parties. Therefore, the author would like to express his gratitude to all parties involved in the preparation of this Final Assignment. The author's gratitude is addressed to:

1. Mrs. Dr. Nova Indah Saragih, S.T., M.T., and Mr. Dr. Mohammad Deni Akbar, S.T., M.Math., as the first and second advisors who have provided direction, guidance, and motivation in completing this Final Project.
2. My beloved parents, Mr. Awaluddin and Mrs. Nuryani Yasin who always provide prayers, support, and motivation in the preparation of this Final Project.
3. Dr. Dida Diah Damayanti, S.T., M.Eng.Sc. as my supervisor for eight semesters who always helps, reminds, and provides important information and direction during my studies.
4. Mrs. Kiki Herysandy, S.E. as the Head of National Admission Affairs of Telkom University and her staff who have helped the author in the process of collecting data needed in this Final Project.
5. Lecturers who have taught, guided, and given me knowledge during my studies at Telkom University.
6. Friends whom I have not had the chance to mention one by one who always provide encouragement and motivation so that the author can complete this Final Project.