

ABSTRACT

The redesign of PT MNC Land Property Developer Office aims to create an efficient, comfortable, and activity-oriented work environment. The Activity Based Working (ABW) approach serves as the primary method to address issues such as suboptimal space arrangement, lack of office identity, and inappropriate material selection. This approach emphasizes flexibility, collaboration, and efficiency while considering the psychological, behavioral, and well-being needs of users. The ABW approach is particularly relevant due to post-pandemic work behavior shifts, where employees prioritize flexibility, comfort, and technological support in their workspaces. The design methodology includes analyzing user needs through observations, interviews, and literature studies. The design integrates ergonomic elements, natural lighting, proper air circulation, and modern technology to support hybrid work models. Material and furniture selection is optimized to enhance ergonomics, aesthetics, and psychological comfort. The process also incorporates sustainability aspects, such as using eco-friendly materials and ensuring energy efficiency. Workspace zones are tailored to accommodate various activities, including collaborative areas and private spaces. The redesign outcomes are expected to boost employee productivity, optimize space utilization, and support workplace well-being. By implementing ABW principles, the office can foster a more flexible work environment, enhance collaboration, and strengthen the company's identity. This aligns with PT MNC Land's vision and mission to be an innovative property developer.

Keywords : *Activity Based Working, Office Design, Productivity, Flexibility, Ergonomic*