

REDESIGNING THE INDONESIAN POSTAL MUSEUM USING A SPATIAL PSYCHOLOGY APPROACH

ABSTRACT

In the last two decades, museums have shifted their function from mere collection repositories to emotionally engaging experiential spaces. Contemporary museums are now required to convey historical narratives through a strong and structured spatial atmosphere. The Indonesian Postal Museum, despite its rich collection and historical value, has yet to provide a profound experience for visitors. Its exhibition spaces lack a logical flow, visual narratives are minimal, and interior elements such as lighting, color, and circulation do not mutually support each other. This study responds to these conditions by redesigning the Indonesian Postal Museum using a spatial psychology approach. This approach positions narrative as the primary foundation for creating an immersive and emotional spatial experience. Through the careful treatment of interior elements like lighting design, contextual colors, materials, and a logical spatial flow, the museum is expected to form a profound atmosphere that helps visitors connect emotionally with the historical stories being conveyed. This transformation aims to establish the museum as a space that is not only informative but also evokes empathy and active visitor engagement with the historical journey of postal services in Indonesia.

Keywords : *museum; spatial psychology; spatial experience; atmosphere; interior design*