## PERANCANGAN BARU ESPORTS CENTER DI KOTA BANDUNG DENGAN PENDEKATAN AKTIVITAS

## **ABSTRACT**

Abstract: The esports industry in Indonesia, particularly in the city of Bandung, is experiencing rapid growth with a significant number of fans and athletes. This is demonstrated by the tremendous rise in esports participation in Indonesia, especially in Bandung. However, based on the author's observations, In Bandung itself, there is no esports center that can meet the needs of players in terms of activities, comfort, and supporting facilities. For instance, there is no esports center that provides integrated training facilities specifically designed for professional players. Additionally, there is a lack of supporting facilities such as rest areas or breakout rooms, which play a significant role in players' performance. Furthermore, the absence of interaction spaces to accommodate players and the esports community in Bandung may hinder the development of the esports community in the city. Therefore, the design of an Esports Center in Bandung is expected to serve as a solution to meet the activity needs of esports players and fans in Bandung.

**Keywords:** Esports Development, Esports Center, Esports Activities.