

ABSTRACT

EDITING IN THE FICTIONAL FILM 'JANGAN SALAH LOBANG' AS INFORMATION ON THE IMPORTANCE OF REPRODUCTIVE KNOWLEDGE IN MARRIAGE

By: Nur Endra Purwa Maulana Jati

1601213168

Marriages often face challenges due to limited reproductive knowledge and sexual misinformation among young couples, stemming from societal taboos. The fictional short film "Jangan Salah Lobang" utilizes comedy as an alternative medium to address these sensitive issues. This research analyzes the role of editing in representing this phenomenon and conveying the importance of reproductive knowledge and marital communication without diminishing narrative appeal. A descriptive qualitative narrative method was employed, with primary data from interviews and questionnaires, and secondary data from observations of similar works. Data analysis followed the Miles and Huberman method.

The film's design process encompassed pre-production, production, and post-production. Pre-production involved location observation and understanding the shotlist, script, and storyboard. Post-production editing techniques included cut-to-cut for dialogue pacing, jump cuts for rapid rhythm, and concept edits for detailed information via motion graphics. Fade to white transitions depicted imagination and memories. Audio elements like sound effects and ambience enhanced detail and comedic emphasis. Background music, featuring comedy and romance genres, supported the mood. Color grading utilized warm and retro tones to create a light, intimate atmosphere. The findings indicate a strong interrelation among editing, audio, and color in creating an effective and informative comedic experience. This film is expected to be an entertaining and informative educational medium regarding reproductive knowledge in marriage.

Keywords: Short Fiction Film, Comedy, Image Editing, Film Rhythm, Comedy Timing, Sound Design, Sound Effects, Background Music, Audio Pause, Color Palette, Color Grading.