

DAFTAR PUSTAKA

- Asrul. (2012). *Green Living, Hidup Sadar Lingkungan*. (online). <http://green.kompasiana.com/penghijauan/2012/09/30/green-living-hidup-sadar-lingkungan-497918.html> (15 Juni 2013).
- Badan Pengelolaan Lingkungan Hidup. (2013). Implementasi Pengendalian Pencemaran Air di Jawa Barat. Bandung : BPLHD Jawa Barat.
- Bessant, John & Tidd, Joe. (2008). *Innovation and Entrepreneurship*. England : Wiley Plus.
- Burger, Thierry & Helmchen. (2012). *Entrepreneurship – Born, Made and Educated*. Croatia : InTech.
- Deputi II Menteri Lingkungan Hidup Bidang Pengendalian Pencemaran Lingkungan. (2013). Laporan Pelaksanaan Pengendalian Pencemaran Lingkungan. Jakarta : Menteri Lingkungan Hidup.
- Direktorat Pengembangan Penyehatan Lingkungan Permukiman. (2012). Program dan Kebijakan Kementerian PU dalam Penurunan Beban Pencemaran Air Limbah Domestik. Jakarta : Kementerian Pekerjaan Umum.
- Emzir. (2012). Metode Penelitian Kualitatif Analisis Data. Jakarta : Rajawali Pers.
- Gomez, Samuel Haro., Aragon, Juan Alberto Correa & Cordon, Eulogio Pozo. (2011). “*Differentiating The Effects of The Institutional Environment on Corporate Entrepreneurship*”. [online] tersedia: <http://www.emeraldinsight.com/journals.htm?articleid=17003251> [15 Juni 2013].
- Hardianto, Adi dkk. (2011). “*Green Economy Menuju Pembangunan Berkelanjutan*”. [online] tersedia: [http://agribisnis.fem.ipb.ac.id/phocadownload/publication/Suprehatin/Orange%20Book%20%20\(Suprehatin\).pdf](http://agribisnis.fem.ipb.ac.id/phocadownload/publication/Suprehatin/Orange%20Book%20%20(Suprehatin).pdf) [15 Juni 2013].
- Kainrath, David. (2009). “*Ecopreneurship in Theory and Practice*”. [online] tersedia: <http://www.diva-portal.org/smash/get/diva2:280302/FULLTEXT01.pdf> [15 Juni 2013].
- Kirkwood, Jodyanne & Walton, Sara. (2010). *International Journal of Entrepreneurial Behaviour & Research, What Motivates Ecopreneurs to Start Business*. Volume 16 : 204 – 228.
- LPPOM MUI BALI. (2011). Boleh Jadi, Kandungan Babi Sudah Menjalar ke Tubuh Kita. (online). <http://www.halalmuibali.or.id/?p=245>. (20 Maret 2014)
- Marin, Lucian E & Ramadona, Aditya L. (2012). Kondisi Lingkungan Indonesia Memprihatinkan. (online). <http://pslh.ugm.ac.id/id/index.php/archives/1239> (15 Juni 2013).
- McChonachy, Emma. (2006). “*Grrening The Screen, A Model for Sector Engagment in Sustainable Development*”. [online] tersedia: <http://www.thesustainabilitysociety.org.nz/conference/2007/papers/McCONACHY-Greening%20The%20Screen.pdf> [15 Juni 2013].
- Moleong, Lexy J. (2012). Metodologi Penelitian Kualitatif. Bandung : Rosda
- Omiyow. (2011). Partisipasi Masyarakat Indonesia Dalam Gerakan *Green Living*. (online). <http://www.tebarnasi.com/showthread.php?2682-Partisipasi-Masyarakat-Indonesia-Dalam-Gerakan-Green-Living> (15 Juni 2013).

- Pastakia, Astad. (2002). *Assessing Ecopreneurship in The Context of A Developing Country*. Grrenleaf Publishing, 93 – 108.
- Pearson, Chris. (2010). Motivasi Sukses Dalam Menjalankan Bisnis. (online). <http://kumpulanartikelmotivasibisnis.blogspot.com/2012/02/motivasi-sukses-dalam-menjalankan-bisnis.html> (15 Juni 2013).
- Philivo, Alivo. (2012). Mulai Sekarang, Kurangi Kantong Plastik! Raperda Diet Kantong Plastik dibahas Pemkot. (online). <http://www.infobdg.com/v2/mulai-sekarang-kurangi-kantong-plastik-raperda-diet-kantong-plastik-dibahas-pemkot/> (15 Juni 2013).
- Priesnitz, Wendy. (2012). *Are Soft Clothes Worth It?*. (online). <http://www.naturallifemagazine.com/0608/softener.htm> (15 Juni 2013).
- Reality, Global. (2012). *The Ultimate Green Living*. (online). <http://elverdegreenliving.com/main.php> (15 Juni 2013).
- Schaltegger, Stefan. (2002). “*A Framework for Ecopreneurship*”. [online] tersedia: <http://www.greenprof.org/wp-content/uploads/2010/06/A-Framework-for-Ecopreneurship.pdf> [15 Juni 2013].
- Siagian, Sondang P. (2010). *Manajemen Sumber Daya Manusia*. Jakarta : Bumi Aksara.
- Singer, Alan E. (2012). “*Reflections on Ecopreneurship*”. [online] tersedia: <http://cdn.intechopen.com/pdfs-wm/31834.pdf> [15 Juni 2013].
- Sugiyono. (2013). *Memahami Penelitian Kualitatif*. Bandung : Alfabeta.
- Valentine, Andwi Prima. (2009). 10 Daerah Indonesia Tercemar Lingkungan. (online). <http://apvalentine.students.uui.ac.id/10-daerah-indonesia-tercemar-lingkungan/> (15 Juni 2013).
- Wirawan, Bhakti. (2013). Akses Masyarakat Bandung Terhadap Sanitasi Baru 52 Persen. (online). <http://www.infobdg.com/v2/akses-masyarakat-bandung-terhadap-sanitasi-baru-52-persen/> (15 Juni 2013).