

## DAFTAR PUSTAKA

- Abdurrahman, Maman., & Muhidin, Sambas Ali. (2011). *Panduan Praktis Memahami Penelitian (Bidang sosial-Administrasi-Pendidikan)*. Bandung: Pustaka Setia.
- Afriyon, Fatimah Putri U.M. (2014). *Deteksi Komunitas Dan Penentuan Aktor Yang Paling Berpengaruh Dalam Citra Merk Telkom Pada Media Sosial Twitter*. Skripsi Universitas Telkom: tidak diterbitkan.
- Alamsyah, Andry., Rahardjo, Budi., Kuspriyanto. (2013). "Social Network Analysis Taxonomy Based on Graph Representation". Makalah pada Proceedings of The 5th Indonesian International Conference on Innovation, Entrepreneurship, and Small Business. SBM-ITB.
- Alamsyah, Andry., Rahardjo, Budi., Kuspriyanto. (2013). Financial Fraud Detection using Social Network Analysis. *E-Indonesia Initiatives (eII-Forum) Institut Teknologi Bandung*. Retrieved from academia.edu database.
- Beekman, George., & Beekman, Ben. (2009). *Tomorrow's Technology and You Ninth Edition*. New Jersey: Pearson Education, inc.
- Bellis, Marry. (2014). *What Is Twitter & Who Invented Twitter*. Tersedia: <http://inventors.about.com/od/tstartinventions/a/Twitter.htm> [7 Maret 2014]
- Byun, Changhyun., Lee, Hyeoncheol., Kim, Yanggon., & Kim, Kwangmi Ko. (2013). Twitter Data Collecting Tool with Rule-Based Filtering and Analysis Module. *International Journal of Web Information Systems*, 9(3). Retrieved from emeraldinsight.com database.
- Cheliotis, Giorgos. (2010). *Social Network Analysis (SNA)*. Singapore: National University of Singapore. Tersedia: <http://wiki.nus.edu.sg/download/attachments/57742900/Social%20Network%20Analysis.pdf?version=1&modificationDate=1267120366130&api=v2> [28 Maret 2014]
- Creswell, John W. (2009). *Research Design*. California: SAGE Publication, Inc.
- Dantes, Nyoman. (2012). *Metode Penelitian*. Yogyakarta: Andi Offset.
- Darell, Richard. (2013). The Power Of A Twitter Hashtag. Tersedia: [www.bitrebels.com/social/twitter-hashtag-power-/?goback=%2Egde\\_1935280\\_member\\_178559184](http://www.bitrebels.com/social/twitter-hashtag-power-/?goback=%2Egde_1935280_member_178559184) [10 April 2014]
- Dev.twitter.com. (2013). *Frequently Asked Question* ("What's an API"). Tersedia: <https://dev.twitter.com/docs/faq#5800> [1 April 2014]

- Deviani, Kurnia. (2013). *Perhitungan Centrality Berbasis Social Network Analysis Untuk Menentukan Aktor yang Berpengaruh pada Event DINAMO (Studi Kasus #Dinamo2013 di Twitter)*. Skripsi Universitas Telkom: tidak diterbitkan.
- Ding, Lianhong., Shi, Peng. (2011). *Sosial Network Analysis Application in Bulletin Board System*. Tersedia: <http://ieeexplore.ieee.org/xpl/articleDetails.jsp?reload=true&arnumber=5997445> [2 April 2014]
- Ditya. (2012). *Twitter Luncurkan Logo Baru*. Tersedia: <http://sidomi.com/101326/twitter-luncurkan-logo-baru/> [7 Maret 2014]
- Harmsworth, Sally., & Turpin Sarah. (2000). Creating an Effective Dissemination Strategy An Expanded Interactive Workbook for Educational Development Projects. *Bridging the Gap – Innovations Project 2001*. Retrieved from www.innovations.ac.uk database.
- Hansen, Derek., Shneiderman, Ben., & Smith, Marc. (2011). *Aanalyzing Social Media Networks with NodeXL*. USA: Elsevier Inc.
- Hanneman, Robert A., & Riddle, Mark. (2005). Introduction to Social Network Methods[e-Book]. Riverside, United States: University of California. Tersedia: <http://faculty.ucr.edu/~hanneman/nettext> [9 April 2014]
- Hidayat, Dasrun. (2012). *Komunikasi Antarpridabi dan Medianya*. Yogyakarta: Graha Ilmu.
- Hodgkinson, Mike. (2014). *Big Data is Watching You*. London (UK) : Independent Print Ltd.
- Hurwitz, Judith., Nugent, Alan., Halper, Fern., Kaufman, Marica. (2013). *Big Data For Dummies*. New Jersey: John Wiley & Sons, Inc.
- Kawasaki, Guy. (2010). *Guerrilla Social media Marketing*. USA: Entrepreneur Media Inc.
- KBBI. (2009). *Kamus Besar BahasaIndonesia*. Jakarta: PT Media Pustaka Phoenix.
- Kennedy, John E. (2009). *Manajemen Even*. Jakarta: PT Bhuana Ilmu Populer
- Kominfo. (2013). *Kominfo: Pengguna Internet di Indonesia 63 Juta Orang*. Tersedia: [http://kominfo.go.id/index.php/content/detail/3415/Kominfo+%3A+Pengguna+Internet+di+Indonesia+63+Juta+Orang/0/berita\\_satker#.UxmofD-paZQ](http://kominfo.go.id/index.php/content/detail/3415/Kominfo+%3A+Pengguna+Internet+di+Indonesia+63+Juta+Orang/0/berita_satker#.UxmofD-paZQ) [8 Maret 2014]
- Kotler, Philip., & Keller, Kevin Lane. (2009). *Manajemen Pemasaran Jilid 2*. Jakarta: Erlangga

- Landherr, Andrea., Friedl, Bettina., & Heidemann, Julia., (2010). A Critical Review of Centrality Measures in Social Networks. *Bussiness & Information System Engineering*, 2(6), 371-385. Ausburg: Ausburg University.
- Metric-design.com. (2013). *Ridwan Kamil Ngabandungan*. Tersedia: <https://play.google.com/store/apps/details?id=com.metric.ngabandungan> [10 Maret 2014]
- Mayfield, Anthony. (2008). *What Is Social Media?* Tersedia : [http://www.icrossing.co.uk/fileadmin/uploads/eBooks/What\\_is\\_Social\\_Media\\_iCrossing\\_ebook.pdf](http://www.icrossing.co.uk/fileadmin/uploads/eBooks/What_is_Social_Media_iCrossing_ebook.pdf) [8 April 2014]
- Niu, Huiqing. (2010). *Sosial Network Analysis of University Online Forum*. Washington, USA: IEEE Computer Society. Tersedia: <http://dl.acm.org/citation.cfm?id=1909077> [1 April 2014]
- Noor, Any. (2013). *Manajemen Event*. Bandung: Alfabeta.
- Nugrahanto, Edwin. (2014). *Braga Culinary Night 'Distrik Makanan Pertama di Kota Bandung'*. Tersedia: <http://www.infobdg.com/v2/braga-culinary-night/> [6 Maret 2014]
- O'Reilly, Tim., Milstein, Sarah. (2012). *The Twitter Book (2nd Edition)*. USA: O'Reilly Media, Inc. Tersedia: [http://cdn.oreillystatic.com/oreilly/booksamplers/9781449314200\\_sampler.pdf](http://cdn.oreillystatic.com/oreilly/booksamplers/9781449314200_sampler.pdf) [10 April 2014]
- Oxford English Dictionary. (2011). *Concise Oxford English Dictionary*. New York: Oxford University Press Inc.
- Passmore, David L. (2011). *Social Network Analysis Theory and Applications*. Tersedia : <http://findpdf.net/reader/Social-Network-Analysis-Theory-and-Applications-David-L-Passmore.html> [2 April 2014]
- Prastowo, Andi. (2011). *Memahami Metode-Metode Penelitian*. Yogyakarta: Ar-Ruzz Media.
- Pratama, Rezza Aji. (2014). *Big Data dan Mobilitas Bisa Bantu Pemkot Layani Masyarakat*. Tersedia: <http://m.bisnis.com/industri/read/20140307/105/208962/big-data-dan-mobilitas-bisa-bantu-pemkot-layani-masyarakat> [10 Maret 2014]
- Primaretha, Andi. (2011). *Mari Memahami Analisis Jejaring Sosial Bagian 1*. Tersedia : <http://www.virtual.co.id/blog/online-behavior/mari-memahami-analisis-jejaring-sosial-bagian-1/> [10 Maret 2014]
- Rainer, Kelly., & Turban, Efraim. (2009). *Intrduction to Information Systems*. USA: John Wiley Sons (Asia) Pte Ltd.

Rebello, Marcia., & Alturas, Braulio. (2011). Social Networking as a Marketing Tool: Study of Participation in Cultural Events Promoted by Facebook. *Academy of Marketing Annual Conference*

5th-7th July 2011. Retrieved from www.lcbr-archives.com database.

Sanusi, Anwar. (2011). *Metode Penelitian Bisnis*. Jakarta: Salemba Empat.

Sarwani, Muhrizal., Jamal, Erizal., Subagyono, Kasdi., Sinarwati, Enti., & Hanifah, Vyta. (2011). Diseminasi di BPTP: Pemikiran Inovatif Transfer Teknologi Spesifik Lokasi. *Jurnal Analisis Kebijakan Pertanian*, 9(9). Retrieved from pse.litbang.deptan.go.id database.

Sedarmayanti., & Hidayat, Syarifudin. (2011). *Metodologi Penelitian*. Bandung: Mandar Maju.

Semioicast.com. (2014). Twitter reaches half a billion accounts, more than 140 millions in the U.S. Tersedia: [http://semioicast.com/en/publications/2012\\_07\\_30\\_Twitter\\_reaches\\_half\\_a\\_billion\\_accounts\\_140m\\_in\\_the\\_US](http://semioicast.com/en/publications/2012_07_30_Twitter_reaches_half_a_billion_accounts_140m_in_the_US) [25 Maret 2014]

Shafa, Amiruddin. (2012). *Analisis Jaringan Sosial dengan Graf Berarah pada Pemerintahan Desa Sitimulyo, Kecamatan Piyungan, Kabupaten Bantul, Yogyakarta*. Skripsi Sarjana pada Jurusan Pendidikan Matematika Fakultas MIPA. Yogyakarta: Universitas Negeri Yogyakarta.

Siagian, Binsar T., & Sensuse, Dana I. (2010). Pemetaan dan Analisis Knowledge Sharing pada Situs Forum Komunitas Online Kaskus. *Jurnal Sistem Informasi MTI-UI*, 6(1). Jakarta: Universitas Indonesia.

Siswanto, Tito. (2013). Optimalisasi Sosial Media sebagai Media Pemasaran Usaha Kecil Menengah. *Jurnal Liquidity*, 2(1). Retrieved from liquidity.stiead.ac.id database.

Soehartono, Irawan. (2008). *Metode Penelitian Sosial*. Bandung: Remaja Osdakarya Offset

Sugiyono. (2012). *Metode Penelitian Kombinasi (Mixed Methods)*. Bandung: Alfabeta.

Suharsaputra, Uhar. (2012). *Metode Penelitian Kuantitatif, Kualitatif, dan Tindakan*. Bandung: PT Refika Aditama

Support.Twitter.com. (2014). *New user FAQs*. Tersedia: <https://support.twitter.com/groups/50-welcome-to-twitter/topics/203-faqs/articles/13920-new-user-faqs> [7 Maret 2014]

Surjanto, Hary. (2014). Hary Surjanto: Indonesia Mulai Mengarah ke Big Data. Tersedia: [http://indotelko.com/kanal\\_exe\\_talk?it=CEO-CTI-Group-Indonesia-mulai-mengarah-ke-Big-Data](http://indotelko.com/kanal_exe_talk?it=CEO-CTI-Group-Indonesia-mulai-mengarah-ke-Big-Data) [8 Maret 2014]

- Susanto, Budi., Herlina., & Antonius R.C. (2012). *Penerapan Social Network Analysis dalam Penentuan Centrality Studi Kasus Social Network Twitter*. Yogyakarta: Universitas Kristen Duta Wacana. Tersedia: <http://www.ti.ukdw.ac.id/ojs/index.php/informatika/article/download/111/73> [26 Maret 2014]
- Tempo.co.id (2014). *Indonesia Pengguna Twitter Nomor 3 di Dunia*. Tersedia: <http://www.tempo.co/read/news/2013/12/17/072538043/Indonesia-Pengguna-Twitter-Nomor-3-di-Dunia> [8 Maret 2014]
- Transforma.co.id (2014). *Big Data Management*. Tersedia: <http://tims.transforma.co.id/solusi-kami-2/big-data-management/> [10 Maret 2014]
- TribunJabar.co.id. (2014). *Braga Culinary Night Digelar Dua Pekan Sekali*. Tersedia: <http://jabar.tribunnews.com/2014/02/07/braga-culinary-night-digelar-dua-pekan-sekali> [6 Maret 2014]
- Uddin, Shahadat., Hossain, Liaquat., & Wigand, Rolf., (2013). New Direction in Degree Centrality Measure: Towards A Time-Variant Approach. *International Journal of Information Technology & Decision Making*, 13. Retrieved from academia.edu database.
- Westerman, David., Spence, Patric R., & Heide, Brandon Van Der. (2013). Social Media as Information Source: Recency of Updates and Credibility of Information. *Journal of Computer-Mediated Communication*, 19. Retrieved from onlinelibrary.wiley.com database.
- Wicaksono, Fikri. (2013). *Penerapan Social Network Analysis dalam Diseminasi Informasi Produk Smartfren (Study Kasus Forum Komunitas Pengguna Smartfren pada Situs Kaskus)*. Skripsi Universitas Telkom: tidak diterbitkan.
- Zarella, Dan. (2010). *The Social Media Marketing Book*. Jakarta: PT Serambi Ilmu Semesta
- Zeng, Daniel., Chen, Hsinchun., Lusch, Robert., & Li, Shu-Hsing. (2010). Social Media Analytics and Intelligence. *IEEE Computer Society*. Retrieved from ieee.org database.
- Zimmerman, Jan., Sahlin, Doug. (2010). *Social Media All in One for Dummies*. Indiana: Wiley Publishing, inc.