

PREFACE

By delivering praise that Allah SWT has bestowed all the graces, favors and His guidance so that I can finish with either preparation of this paper.

The preparation of this paper the authors formulate the intent and purpose to fulfill and complete the final task of graduation requirement at the School of Economics & Business, Department of Business Management of Informatics & Communication Technology, Universitas TELKOM Bandung.

In an effort to resolve this thesis, the author is fully aware of the limitations of time, knowledge, and costs so that without the help and guidance of all concerned is not likely to work well. Therefore, on this occasion it is no exaggeration when authors do want to thank the many distinguished:

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Given the limited ability of the authors have, the authors realized that the preparation of this thesis is still far from perfection, however the authors hope that this paper can provide benefits to those who need it.

Bandung, August 25, 2014

Sincerely,

Eko Yudi Mulyono

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