# ABSTRACT

International Direct Call or SLI(Sambungan Langsung Internasional) has been one of the basis for company interest revenue yet future growth. In a competitive, focus on costumer's behavior among certain dimension will be a company sustainability factor. One important way to know this behavior is through exploration and analysis usage pattern obtained from Regional Data Base(RDB).

This Final Project will built an application which can easier on monitoring SLI billing in PT. Indosat West Java Regional  using existing Regional Data Base. This application also using to monitor SLI revenue and SLI target which compare using fuzzy database.

For conclusion, using this application can evaluate SLI revenue contribution among Territorial, ability to monitor top 10 SLI destination, ability to monitor pattern of SLI among its product. This data output can used by marketing division to evaluate and arrange marketing programme fit with situation.

Keyword : RDB(Regional Data Base), fuzzy database, performance parameter