

## **Abstract**

Web technology is one of information service provider which is very famous today, such as Ajax. This new approach has been applied in some web development which has excellent feature and functionality and also almost equal with desktop application, such as [Google Maps](#), [flickr](#), [Gmail](#), etc.

But beside all its benefits, web application development still requires careful design. Without appropriate design, web application development will spend more money and resources. Web developers have to think also about the evolve of browser platform and devices regarding to the accessibility and compatibility aspect of the application.

Strategy that can be used to develop Ajax web application is Hijax and Progressive Enhancement. Progressive Enhancement itself is used in web development which is non Ajax version while Hijax is used to develop Ajax application. The purpose of those strategies is to make a website more accessible for everyone regardless of browser platform and devices (universal). Therefore it is possible that the basic content or information of a web page can be delivered to the audience.

Keywords : Ajax, hijax, progressive enhancement, universal, browser platform and device