

## **Abstract**

*Artificial Bee Colony* is the one of optimization algorithm with benefit to find optimal value with swarm intelligences with probabilistic method. In this research writers use Artificial Bee Colony Algorithm to find the optimal business model for a company, with benefit to direct the company to get the best model business. Data based on adjacency matrices between business models variables which has value. The data processed into function to gets new solution.

Training is used to find the output of data metric optimally.

Based on research, Artificial Bee Algorithm can be implemented to find the optimal solution for business model.

**Keywords:** Artificial Bee colony, Swarm Inteligence, Business Model, Algoritma Optimasi, Adjacency matric