ABSTRACT

Any company that provides a product must have among its own market. The market must be evaluated and monitored by the company to keep its production takes place. Market monitoring was done also by PT Telkom Indonesia the southern part of Central Java region. On the monitoring, canvasser still using paper and the monitoring result will be handed to admin. Admin on duty to include the monitoring result into special telkom web. Due to the amount of data that musst input by admin, so there is some of the data late entry into the website.

At the end of the project created a Market Viewer application in which there are android programs and market viewer website. In this application, the android program can replace the function of the paper. At the moment canvasser do monitoring or visit, canvasser brings this android program. The Data obtained can be directly inserted into the android program and after completion can be directly sent to the market viewer website. In the website, there is an admin duty to oversee the entry of data and verification of data to be presented to the Manager in the form of a chart.

The end result of making this final project an android programs and website market viewer. Android program that has been make proven fast because for login to the server need 7,976 second for 3G connection and need 12,274 second for 2G connection. And from quistionner prove that android program and website of market viewer very helpfull for canvasser , administrator, and manager

Keyword: Telkom, Canvasser, Market Viewer, Android