Abstract

Pulse is not a strange thing for the most people in Indonesia, some famous GSM or CDMA vendor in Indonesia are Simpati, XL, IM3, Esia, Fren, and others. The real time business which is growing today is by using pulse to sale pulse. And one of company who developing this work system is Replica, where system marketing which used by this company is viral marketing system.

This company which have standing from the beginning July 2004, have owned many member and customers. But system of request of pulse which in this time applied by company that is member visit direct Replica outlet or member send SMS which containing request pulse to the company mobile phone, then the transaction will be noted and saved to computer using Microsoft Access as the database media by commissioned officer.

SMS (Short Message Service) is telecommunications service in the form of brief message. SMS have separate excess, because besides its effective as message conveyor also the tariff of SMS is so cheap if we compared by communications voicing by phone.

This Last Project aim is to making an application of request of pulse via SMS, where expected with existence of this application is commissioned officer not necessarily save transaction data to computer manually anymore and can make monthly pulse transaction summary easily.

Keywords: pulse, SMS, request