

## ABSTRACT

*Plered, Purwakarta, is evolving its potential to be one of tourism site. It full of ceramics maker, or so called potters. You can identified it just by visiting its gate when you passed Jatiluhur Toll you can see a sculpture shaped a pot. In that town, there is Gana Art, a Ceramics Production that established since 2000. They are always maintain their originality, their unique design, and their best quality. So far, they sell their design at an exhibition held by the government. And their most customers are foreigner. They have less enthusiast from a domestic people, it's not that they don't like Gana Art's art work, instead of lack of information, less promotion, and a lack of access to get to their place. So, by knowing that factors, an application based on web is build. To spread information, to expand their market, and to increase their productivity.*

*This application's built by using an Object Oriented CodeIgniter. As an object oriented programming, it needs a UML diagrams so it will be easier to models its system. Aside from the general trade functionality, the application also built SMS Gateway as a services of notification to the customer.*

**Key words:** *CodeIgniter, Customer, Ceramics, Gana Art*