Abstract

The situation of the earth is getting old and increasingly worrying. This condition obligate us for keep our environment in the earth from the damage before it getting worse. It requires the young people generation who have great determination , willpower ,knowledge to preserve and maintain the environment conditions of this earth. Along with the development of advanced age, the current Internet can become an interesting media for socialization and campaign. From that basic idea, an Environmental Preservation Campaign Website specifically for children made, the target age of 7-11 years. This website is created using PHP programming language, contains a solicitation, appeal, and the motivation to continue to preserve the environment. With the campaign website, it is hoped the child does not just get the materials at school, but also can understand, feel compelled and motivated to continue to practice what has been learned about maintaining and preserving the environment in this earth.

Keywords : *Earth*, *Environtment , Childern, Campaign ,Website, PHP.*