

This new edition has been fully revised and chapters on storage, transport and human resources have been replaced by new chapters on supplier relationship, product innovations and supplier involvement. This new edition contains:

- ➤ An emphasis on purchasing strategy,
- > The inclusion of public sector purchasing,
- ➤ Coverage of topics like E procurement, RFID, value management and fraud,
- New teaching resources include an Instructor's manual, additional case studies and comprehensive PowerPoint slides, available from www.pearsoned.co.uk/lysons.

The authors provide a nicely integrated approach to purchasing and supply chain management, drawing on the many disciplines that contribute to a full knowledge of purchasing strategy, practice and techniques.

