



by 54,8% and the rest is 45,2% can be explained by the other variable not examined. Conclusions that can be drawn from this study is that there is a significant impact and significant political message to the students' perceptions.

Keyword : Political





pendekatan sistem berorientasi pada kestabilan atau kesinambungan suatu sistem politik. Model atau definisi komunikasi Harold Laswell yang terkenal itu, yakni









